

DIGIFRANCE 2007

PROGRAMME - 1 JUNE AT **HTC HELSINKI**

GAME DEVELOPMENT & BUSINESS

09:00-9:35 "The evolution of Mobile Gaming"

Mark Ollila, Director of Strategy, Technology and Publishing, Nokia, Finland

09:40-10:15 "Designing games : Toward a new focus on level design and collaboration between level designers and computer artists"

Pascal Luban, Lead Level Designer of the multiplayer versions of Splinter Cell - Pandora Tomorrow and Chaos Theory, General Manager of The Game Design Studio, France

10:40-11:05 "Developing video games on mobiles"

Fernando Herrera, CEO of Rovio Mobiles, Finland.

11:10-11:35. "Multiuser Ubiquitous Games: playing all the time and everywhere"

Stéphane Natkin, Director of ENJMIN, France

11:40-12:05 "Playray, an online gaming community service"

Inka Mero, CEO Apaja Online entertainment, Finland

APPLICATIONS OF 3D IMAGING

13:30-13:45 "ProFX, a middleware for the creation and on-the-fly rendering of procedural textures"

Sébastien Deguy, President and Founder, Allegorithmic, France

13:50-14:05 "Some examples of virtual or augmented reality for art installation and live performances"

Christian Jacquemin, CNRS-LIMSI & Univ. Paris 11, France

14:10-14:25 "3D rendering-applied visibility and new representations for lighting information"

Lauri Savioja, Helsinki University of Technology, Finland

14:30-14:45 "Creating 3D HDRI environments for Spatial Image-Based Lighting"

Dominique Pouliquen, REALVIZ S.A., France

EDUCATION & TECHNOLOGY

14:50- 15:05 "Gobelins : a tapestry of talents and skills"

Eric Riewer, Gobelins, l'école de l'image, France

15 :10-15:25 "Teaching to make games, from technology to content"

Cécile Le Prado, ENJMIN, France

15:30-15:45 "Play! Digital creation and video games"

Fabrice Lourie, Cité des sciences et de l'industrie, France

16.00 Cocktail at the French cultural centre (Kaapelitehdas)

HTC Helsinki

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